

SPECIFY IMPRINT SIZE



2" x 3/4" = 1.5 square inches

DECIMAL EQUIVALENT CHART

1/16"	1/8"	3/16"	1/4"	5/16"	3/8"	7/16"	1/2"	9/16"	5/8"	11/16"	3/4"	13/16"	7/8"	15/16"
0.0625	0.125	0.1875	0.25	0.3125	0.375	0.4375	0.5	0.5625	0.625	0.6875	0.75	0.8125	0.875	0.9375

DETERMINE ONE-TIME DIE CHARGE

- up to 4 square inches: \$80 (G)
- 4 to 8 square inches: \$105 (G)
- 8 to 16 square inches: \$120 (G)
- 16 and up: Price by quotation

DETERMINE ONE-TIME DIE CHARGE

Applies to portion of copy to be printed and positioned outside of the regular five lines ad (under or beside the calendar pad, on the inside planner cover, etc.)

EXTRA CHARGES:

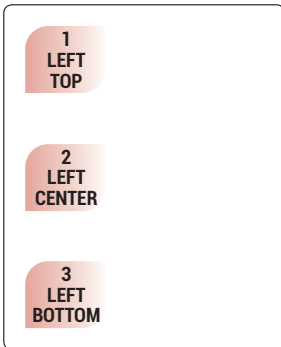
RUNNING CHARGE PER CALENDAR/PLANNER:

Set-up \$40.00 (G)	Quantity 100 - 250	\$0.48 (G)
	Quantity 251 - 500	\$0.45 (G)
	Quantity 501 - 1000+	\$0.40 (G)

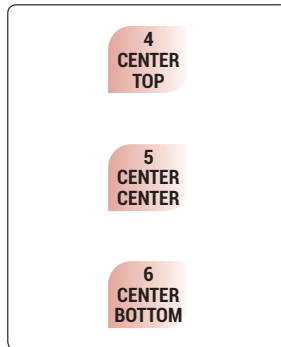
SPECIFY IMPRINT PLACEMENT ON PLANNERS AND NOTEBOOKS

PLEASE NOTE - Due to the cover construction (eg: inside card holders & flaps etc.) some imprint placements may not be available on some styles.

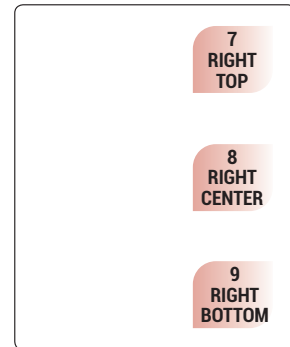
LEFT



CENTER



RIGHT



SPECIFY FOIL COLOUR FOR HOT STAMPING ONLY

This colour chart has been printed with process inks and only approximates the actual FOIL.



Gold Metallic



White Matte



Silver Matte



Black Matte



Black Gloss



Red Metallic



Blue Metallic



Green Metallic

IMPORTANT NOTES

- Avoid small type, reversed images and fine lines as they tend to fill-in
- Screens and halftones ARE NOT ACCEPTED, image or logo must be solid