COLORS

PMS Colors
PMS colour mixing: see individual product description for exact set-up charge. Please indicate PMS number on your P.O.
Note: Exact PMS matches are not possible

Standard colors for offset printing

Process Yellow | Red 032 | Process Blue | Brown 498

Orange 021 | Reflex Blue | Green 348 | Black

**COLORS IN THIS CHART MAY NOT BE ACCURATE.
PLEASE CONSULT A PANTONE COLOUR CHART.**

SET-UP CHARGES

FREE SET-UP with black imprint when PRODUCTION READY ARTWORK is supplied to PCA specifications. We reserve the right to determine what is PRODUCTION READY ARTWORK.

Extra imprint position charges
Applies to portion of copy to be printed and positioned outside of the regular five lines ad (under or beside the calendar pad, on the inside planner cover, etc.)

EXTRA CHARGES:
RUNNING CHARGE PER CALENDAR/PLANNER:

Set-up $40.00 (G)	Quantity 100 - 250	$0.48 (G)
	Quantity 251 - 500	$0.45 (G)
	Quantity 501 - 1000+	$0.40 (G)

Artwork charges - $35 (x) per 1/2 hour
Artwork requiring modifications, low resolution artwork, photocopies, business cards, newsprint or printed samples are not considered camera ready.
A minimum charge of $45 (G) will apply to any modification or touchup. If artwork requires touch-ups or modifications, distributors will be notified prior to proceeding.

Hard Copy Artwork
Black and white artwork must be to size clean and sharp.
Multi-colour art must be supplied as a composite with colour separations.

IMPRINT COLORS

- Most calendars prices includes a no charge black imprint
- **Appointment calendars:** Any 1 color other than black, up to 4 colour process: $0.35 (G) Running Charge. All colors will be converted to CMYK
Exact PMS matches are not possible.
Any digital printing in 4 colors.

PRODUCT / COLOR VARIANCE

Due to the nature of the materials and the variance in manufactured products, we cannot guarantee exact matches within orders or on repeat orders.

Half Tones or Photos
An additional $25 (x) set-up charge applies to each halftone image reproduced, up to 4 sq inches, larger images must be quoted. A black and white photo or image is required as a guide. White or light backgrounds are necessary for optimum reproduction.

Personalization
- See individual product description for exact charge per line
- See individual product description for minimum unit quantities

PROOFS

Regular Orders
Proofs will be e-mailed ONLY upon request
- E-mail or fax proof: 8 1/2" x 11" - $20 (G) / per style or copy change / 1 colour imprint only
- Laser colour proof: 8 1/2" x 11" - $40 (G) / per style or copy change Production begins ONLY when the proofs are signed and returned.

Custom Orders
On large custom orders an Epson proof will be supplied and must be approved, signed and return before order goes into production.